

Sapporo Creative Convention

NoMaps

No Maps: Sapporo Creative Convention

OCT 5 - 15, 2017



“No Maps: Sapporo Creative Convention” is the destination that creates new businesses opportunities and idea as a result of the intersection of cutting edge technologies and creativity.

Our business convention aims to be a hub of creative businesses from Sapporo to the world.



No Maps is comprised of three categories; “Short film,” “Music” and “Interactive.” However, the border between these creative fields is disappearing and there are a lot of converged works. We are focusing on the future and new era of creative businesses.

Following the test-run of No Maps 2016, we decided to run this year’s convention under five frameworks: Conference, Exhibition, Event, Meet-up and Experiment.

No Maps 2017 is its grand opening to be held from Oct 5th to 15th in Sapporo. The convention is organized by the No Maps Committee that is formed in collaboration with private corporations, educational institutions and public sectors as Sapporo city, Hokkaido prefecture and the Ministry of Economy, Trade and Industry of Japan. No Maps is working closely together with those administrative agencies so that we can create opportunities for new businesses by relaxing the obstructive regulations.

No Maps 2017

Dates: Oct 5 (Thur) - 15 (Sun)

- Sapporo Short Film Festival Oct 5 - 9
- Business Conferences Oct 10 - 13
- Music and other events Oct 13 - 15

Locations: Sapporo Downtown area

- Film Screening: Plaza 2.5
- Conference: ACU Sapporo and other halls
- Zepp Sapporo and 10 more venues and clubs

Organized by: No Maps Committee

supported by: Sapporo city, Hokkaido prefecture
the Ministry of Economy, Trade and Industry of
Japan

Tickets: TBA

WEB: <http://no-maps.jp/en> (to be renewed)

Contact: info@no-maps.jp

Organization

“No Maps: Sapporo Creative Convention” is organized by No Maps Committee, board members and supervisors, who are composed of the executives from private companies, the Mayor of Sapporo city, the Governor of Hokkaido prefecture, chief officers from other administrative agencies. Thus, No Maps is firmly supported by the administrative authorities at the local and national government level.

<No Maps Committee and board members>

Chairman: Hiroyuki Itoh (CEO: Crypton Future Media, INC./No Maps, Ltd.)

Vice Chairman: Shinjiro Kojima (CEO: WESS, Inc.)

Masami Yamagishi (CEO: Marketing Communication ERG Inc)

Committee Members:

Yoshihiro Shimaguchi: President of Shopping District Promotion Association of Sapporo

Shuichi Fukatsu: CEO/Prism Inc.

Hirohide Makiura: CEO/Sapporo Plaza 2.5

Kentaro Matsui: CEO/infinitemloop., Ltd.

Prof. Tsuyoshi Yamamoto: Graduate School of Information Science and Technology

Hideki Itoh: Manager of Regional Economic Dept. of Hokkaido Bureau of Economy, Trade and Industry

Keiji Abe: Manager of Hokkaido Regional Economic Dept.

Masao Konishi: Chief Director of Sapporo City Economic Committee on Tourism

Yuji Sakai: Managing Director of Sapporo Electronics and Industries Cultivation Foundation

Auditors:

Eisaku Nakamura: President of Hokkaido Research Institute for the Twenty-First Century Co., Ltd.

Hiroataka Nikaido: President of Dogin Regional Research Institute Co., Ltd.

Honorary Chairman: Katsuhiko Akimoto (the Mayor of Sapporo city)

Supervisors:

Masahito Nakamichi: Director of Hokkaido Bureau of Telecommunications

Shuhei Kojima: Director of Hokkaido Bureau of Economy, Trade and Industry

Hitoshi Ishizaki: Director of Hokkaido District Transport Bureau

Harumi Takahashi: the Governor of Hokkaido prefecture

Toyoharu Nawa: President of Hokkaido University

Takashi Hasumi: President of Sapporo City University

Keigou Iwata: President of Sapporo Chamber of Commerce and Industry

Hisao Hoshino: President of Sapporo Tourist Association

Organization

Supervisors:

Ryuzo Yokouchi: Chairman of North Pacific Bank, Ltd./Hokkaido New Business Conferences

Yoshihiro Sekihachi: Chairman of Hokkaido Bank, Ltd.

Yukio Suda: Chairman of Hokkaido Railway Company

Manabu Kunimoto: CEO of Hokkaido Airport Terminal Co., Ltd.

Kiichi Nakajima: Hokkaido Area Manager of Japan Airlines

Hideo Miyake: Hokkaido Branch Manager of All Nippon Airways

Shinichi Tsuji: Sales Manager/Operating Officer of AIRDO., Ltd.

Jyunichi Sasamoto: Hokkaido Branch Manager of JTB Corp.

Kenzo Hirose: President of The Hokkaido Shimbun Press

Conference

One of the chief contents of No Maps is a variety of tracks regarding the future technology, creative business, culture and entertainment. The featured topics would be AI, auto-drive vehicle, sharing economy, fintech as block chain, space business and VR/AR/MR etc. Expected participants are from all over Japan and other countries. All tracks will be organized to foster the local businesses and culture, and we will create the new discovery and meeting with the people across the different fields.



Exhibition

Known as the breakthrough year for VR industry, the last No Maps introduced various VR HMD and other experiences at the trade show. At our exhibition, cutting edge gears, services and ideas will be displayed by a diverse range of exhibitors. We are planning to offer two locations for the exhibition; one is chiefly for B to B, and the other is for B to C. That exhibition open to public will be held at Sapporo Underground Street that has about 85,000 pedestrians per day.



Event

As an entertainment and cultural parts of No Maps, Sapporo Short Festival as known as “No Maps Film” and music shows are organized at more than 10 venues and night clubs in downtown, Sapporo. More than 3,500 short films from about 110 countries were submitted, and about 250 films will be selected for the screenings. Music events are scheduled from Oct 13th to 15th for 3 days. Variety of music as EDM, Hip Hop, Reggae, Rock, Alternative is featured at No Maps. International acts are invited for some shows.



Meet-up

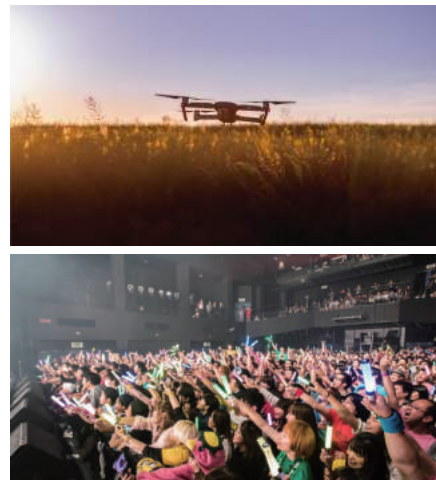
No Maps will host various meetups to foster the communication between the participants, speakers, creators and artists across the different fields. At these meetups, the attendee can share the new ideas, find new collaborators and chances for new business, and make interesting connections.



Experiment

No Maps as a private sector will collaborate with municipal authorities and University research institutions, and start variety of experiments that are not usually authorized to carry out in the urban space. Our new project “No Maps Future Lab” is planning and coordinating to conduct the test and experiment of the new technology by relaxing the administrative regulations.

We have just announced three experimental Lab projects; bringing Mobike, the world’ s first and largest smart bike-sharing, operation to the city of Sapporo, Drone’ s flight experiment as drone race and other shows in the central city area, and the implementation of blockchain system into live entertainment experience.



Statistics for No Maps 2016



Date: Oct 10 - 16, 2016

Total Participants: 21,404 (incl. Free Admission)

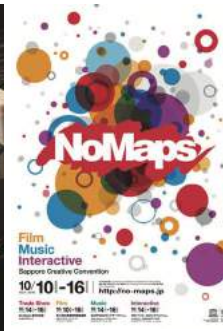
Total Programs & Events: 80

Venues: 28

Short Films submitted: 3,548

Short Films screened: 258

Music Acts: 192



City of Sapporo

Sapporo is the capital of Japan's northernmost island of Hokkaido prefecture. The fifth largest city in Japan with nearly 2 million people. The UNESCO Creative Cities Network officially recognized Sapporo as a city of Media Arts in November 2013.



Sapporo Creative Convention



Oct 5 Thur - 15 Sun, 2017
in Sapporo

No Maps Committee